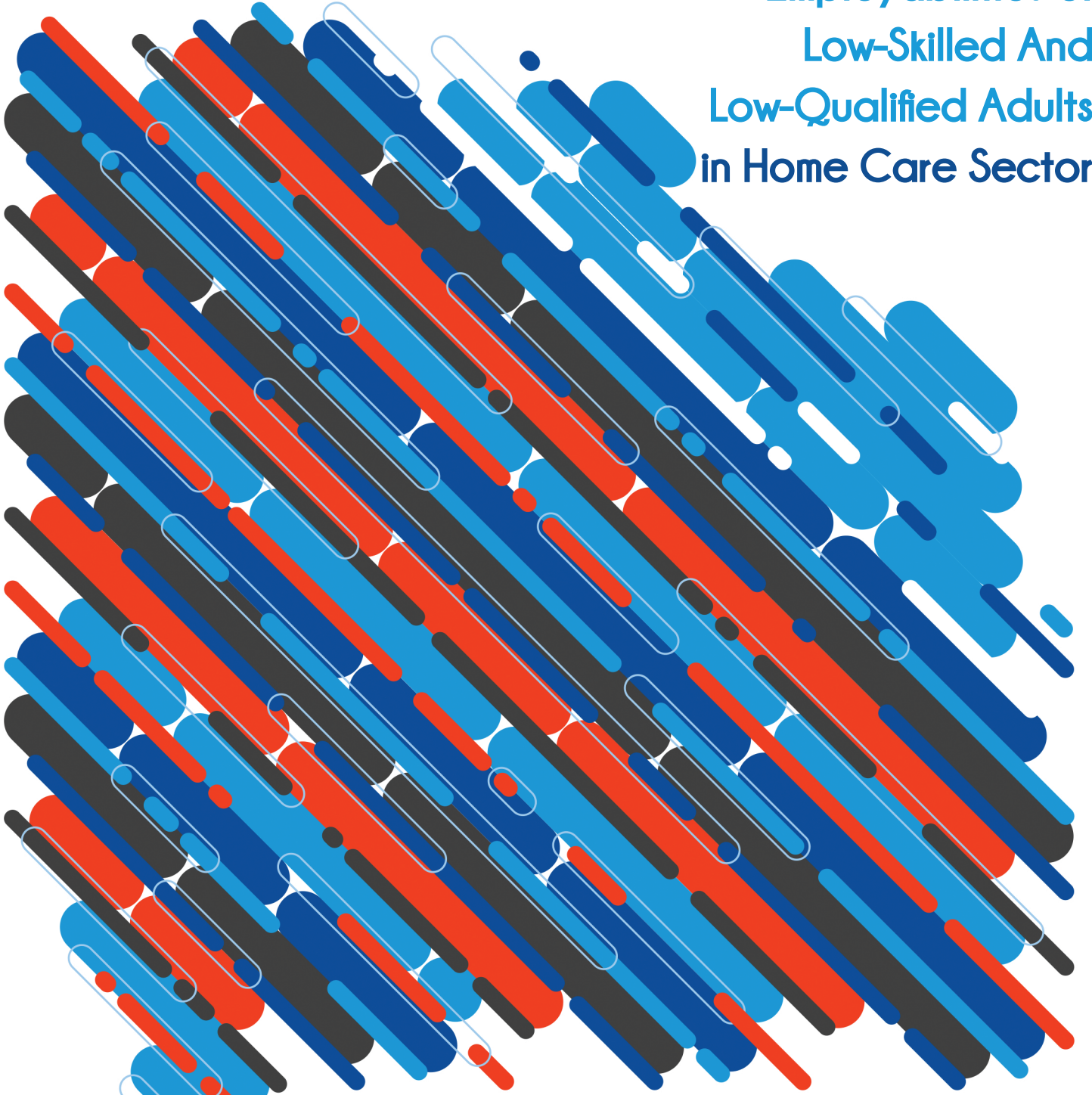




Co-funded by the  
Erasmus+ Programme  
of the European Union

# Empowering The Employabilities of Low-Skilled And Low-Qualified Adults in Home Care Sector



## EMPOWER4EMPLOYMENT

Erasmus+ KA204

Strategic Partnerships for Adult Education

PROJECT NUMBER: 2019-1-TR01-KA204-076960



# EMPOWER<sup>4</sup> EMPLOYMENT

EMPOWER4EMPLOYMENT

# Empowering The Employabilities of Low-Skilled And Low-Qualified Adults in Home Care Sector



## Introduction

An aging population, the prevalence of chronic diseases, becoming an attractive working area not only low-skilled people but also for health professionals, medical advancements, and a movement toward cost-efficient treatment options from public and private payers have all fostered home care sector revenue growth. The aging population will likely continue to foster revenue growth because this baby boomer demographic not only requires more healthcare services compared with other age groups but also increasingly prefers home care. Resources are expected to progressively shift to home care because it is more affordable than inpatient hospital and nursing home care. While unpaid caregivers provide the majority of personal assistance for older adults and people with disabilities, home care workers provide more paid support than any other segment. The biggest challenge the world face is recruiting and retaining enough qualified caregivers to meet the rapidly growing demand for care at home. This isn't a new problem, but it is driving new, creative solutions for finding and retaining home care workers. Employing the right home care worker for the right care recipient became a must and key factor to retain the system.

Demographic changes, changing health priorities and policies in the world has been creating a great deal of importance in home care sector in terms of employment opportunities. Empower4Employment project aims to empower the employability of low qualified and low skilled adults through defining and assessing the required skills and competences, developing tools, methods, networks, portals and curriculum in order provide them to find a job with right skills and competences in home care sector in order to;

- prevent social exclusion and poverty
- support labour market needs
- provide guidance and access for employment opportunities.

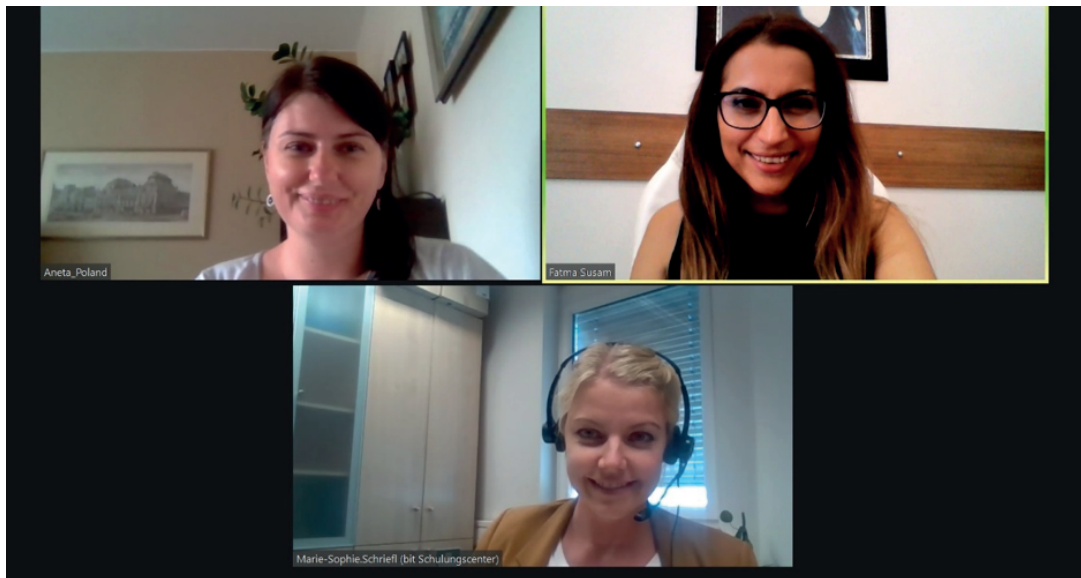
The project has been coordinating by Izmir Governorship, and the partnership structure is composed of Redefine - Associação Para A Investigação, Educação E Desenvolvimento (Portugal), WSBINOZ - Wyższa Szkoła Biznesu I Nauk O Zdrowiu (Poland), BIT MANAGEMENT-Bit Management Beratung GesmbH (Austria), Izmir Chamber of Commerce (Turkey), Menderes Municipality (Turkey).

The project is funded by the Erasmus+ programme, Action KA2 'Strategic partnerships for innovation in the field of adult education'.



## INTELLECTUAL OUTPUT LEADERS MEETING

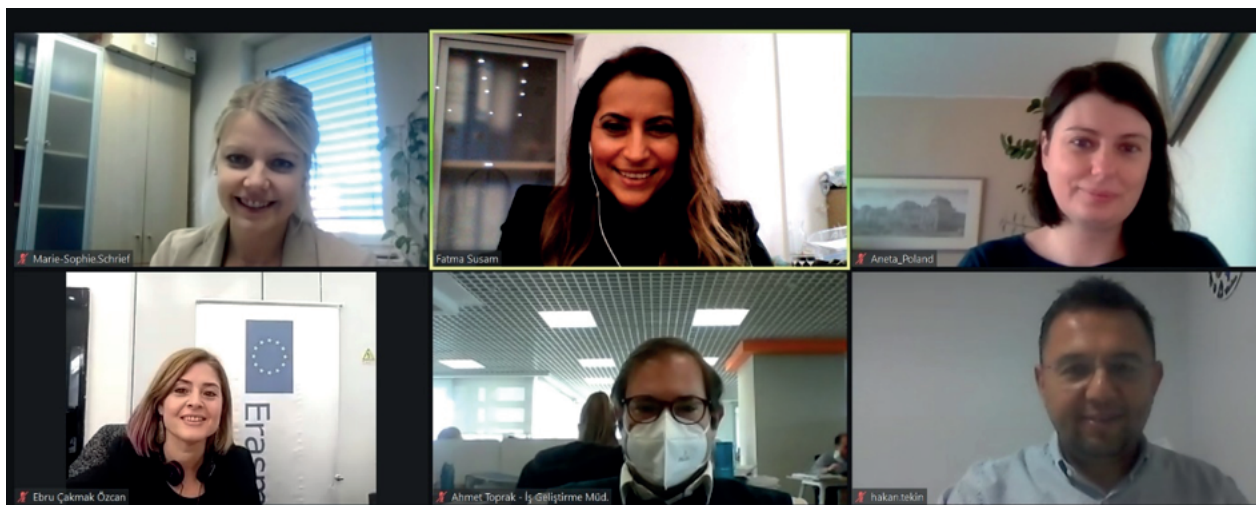
Within the scope of the project, 3 intellectual outputs are developed. The project team has completed the main structure of all intellectual outputs and is making the final revisions. At the meeting held in September, intellectual output leaders discussed the latest situation and the compatibility of intellectual outputs with each other. The 1st Intellectual Output, Skill/Competences Determination Handbook, is led by the Izmir Governorship (Turkey), the 2nd Intellectual Output, Training Curriculum, is led by WSBINOZ (Poland) and the 3rd Intellectual Output, Job Matching Platform, is led by bit management (Austria).



Intellectual Output Leaders Meeting, September 2021

## ONLINE PROJECT BOARD MEETING

Empower4Employment team have been coming together online monthly since the beginning of the project. Online project board meetings took part regularly to ensure the proper execution of the project.



Online Project Board Meeting, November 2021



## 2nd TRANSNATIONAL PROJECT MEETING

The Academy of Business and Health Sciences (WSBINOZ) in Lodz was hosted the partners and coordinator of the project Empowering The Employabilities Of Low Skilled And Low-Qualifies Adults in Home Care Sector (2019-1-TR01-KA204-076960). This is the second consecutive partnership meeting within this consortium. The project team was very pleased to come together again and to hold the meeting physically.



2nd Transnational Project Meeting, Poland/Lodz, October 2021



2nd Transnational Project Meeting, Poland/Lodz, October 2021



## ERASMUS DAYS, 2021

Erasmus Days have been organized in October with the participation of all program countries since 2018 in order to increase the recognition of the Erasmus + Program and the visibility of the projects for this program and to encourage potential beneficiaries to benefit from Erasmus+. Within the scope of the Erasmus Days held on 14-15-16 October 2021 this year The project team celebrated Erasmus Days with great enthusiasm... The Empower4Employment project conference, which was organised within the scope of Erasmus days, was held at the Izmir Chamber of Commerce Conference Hall. To the conference where Ambassador Naciye Gökçen KAYA made the opening speeches; representatives from public institutions, municipalities, universities and non-governmental organizations attended.



Empower4Employment Conference, ErasmusDays,  
14th October 2021



## MORE INFO:

For more information about the project  
and outputs please regularly visit  
the project website at  
[www.empower4employment.org](http://www.empower4employment.org)

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## PROJECT COORDINTOR

Izmir Governorship

[www.izmir.gov.tr](http://www.izmir.gov.tr)

## PROJECT PARTNERS

### REDEFINE

Associação Para A Investigação, Educação E Desenvolvimento (Portugal)

[www.redefine.pt](http://www.redefine.pt)

### WSBINOZ

Wyzsza Szkola Biznesu I Nauk O Zdrowiu (Poland)

[www.medyk.edu.pl](http://www.medyk.edu.pl)

### BIT MANAGEMENT

Bit Management Beratung GesmbH (Austria)

[www.bit.at](http://www.bit.at)

Izmir Chamber of Commerce (Turkey)

[www.izto.org.tr](http://www.izto.org.tr)

Menderes Municipality (Turkey)

[www.menderes.bel.tr](http://www.menderes.bel.tr)

# EMPOWER<sup>4</sup> EMPLOYMENT



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